

**VECC Health Education
Grade 6
Curriculum Guide 2007**

Suggested Time Line How much time will be spent on this learning	Essential Questions and Content What will be taught?	NJCCC Standards What state standards will be met by these objectives?	Instructional Objectives What will the students know or be able to do as a result of this instruction?	Assessment What evidence will I collect that demonstrate that the students have achieved the objective?	Instructional Domain How will the learning be structured?	Instructional Activities What will the students do to achieve the objective?
April & May <hr/> “All the Right Stuff”	How does advertising affect us? How can we be a “smart” consumer and why will that help us? How do we know if the goods we are buying are good for us? How do I know if I’m buying too much?	2.1 A: 1-4 C: 1-4 E: 1-5 2.3 A: 1-4 B: 1-9 C: 1-6	Lesson 1: Don’t be fooled by advertising: <ul style="list-style-type: none"> • Explain the role of advertising in consumer behavior including identifying at least five different tactics used by advertisers • Demonstrate responsibility for checking out advertising claims before making purchasing decisions • Using research from one night’s TV viewing or one magazine or newspaper, evaluate the advertising tactics and decide which ones are misleading and in what ways • Compare and contrast advertising claims Lesson 2: Be a Smart Consumer <ul style="list-style-type: none"> • Discover what you need to know and do to be a smart consumer, including analyzing factors that influence your decision to buy • Discuss how your values affect your consumer behavior • Practice smart consumer techniques, including unit price shopping, reading labels, evaluating advertising claims • Compare and contrast the results of shopping carefully using smart consumer techniques with impulse buying Lesson 3: The Goods You Buy-Are they Good For You? <ul style="list-style-type: none"> • Identify resources for judging the quality and health risks that might be present in the goods you buy • Discuss who bears the responsibility in the case of the purchase of faulty products which are unhealthful or products that are misused in a variety of scenarios • Practice being a consumer advocate by locating a product or advertisement which misleads the consumer and to take appropriate action to correct the situation • Evaluate the impact of different kinds of music videos on your mental health Lesson 4: Managing Your Own Money <ul style="list-style-type: none"> • Explain what a budget is how it works, and why it is an important tool for financial success • Resolve to live within your means • Practice making a personal budget for one month which reflects your personal goals • Use the Decision Making Steps to set financial and other priorities. 	Students will be assessed through: <ul style="list-style-type: none"> • Personal participation in classroom and small group discussions • Personal content & organization of Health notebook • Written assignments, projects, and reports <ul style="list-style-type: none"> - Individual - Group • Unit Tests and Quizzes 	Learning will take place through: <ul style="list-style-type: none"> • Teacher led instruction • Classroom discussions • Group activities • Graphic organizers • Role Playing 	Student achievement will take place through: <ul style="list-style-type: none"> • Outlining of teacher led instruction and taking written notes • Participation in classroom discussions • Brainstorming activities • Charting personal graphic organizers in: <ul style="list-style-type: none"> ○ Decision making ○ Comparing and Contrasting ○ Predicting Consequences • Researching, reading, analyzing and writing about being a smart consumer

